

OPTIMIZATION OF THE VILLAGE LIBRARY TO IMPROVE EARLY CHILDHOOD LITERACY CULTURE IN PAGER VILLAGE

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ABSTRACT

In today's digital era, society is facilitated by technological developments so that there is a lot of degradation of insight and knowledge due to a lack of literacy culture. A literacy culture that is not instilled from an early age results in children's lack of interest in reading and writing. The cultivation of literacy culture needs to be instilled from an early age, because at that age children enter a golden period or often called the golden age. Early childhood is a child aged zero to six years, at that time children experience very rapid development and growth, so that the habits that children do from an early age will also become habits when they are adults.

Keywords: Literacy, Early Childhood

INTRODUCTION

Technological advances have created a new phenomenon in society, namely by shifting activities that were originally carried out in the real world to the virtual world, ranging from automation that threatens various livelihoods, to how people digest and share information. Eric Schmidt in Fatmawati (2019:120).

An engineer from Google predicts that in 2020 all humans in the world will be dominated by online activities, and it has happened now. Digital technology continues to infiltrate family life today without stopping. Both parents and children become users of digital media in various forms, such as: computers, smartphones, game devices or games as well as the internet. The use of digital media at home does not always improve the quality of family life. Often family members are separated because they are more interested in spending time with their digital devices than interacting together. Worse, parents and children can experience problems with gadget addiction. So parents need to develop new ways of educating children in the digital era (Wicaksono in Fatmawati, 2019: 120).

In an increasingly sophisticated era with rapidly developing technological capabilities, it creates new problems besides the problem of gadget addiction, namely the low interest in literacy in early childhood. Based on the results of the Central Connecticut State University or CCSU (2016) survey in the World's Most Literate Nations Ranked on the ranking of literacy behavior and sources that support literacy in 61 countries, Indonesia is in 60th place, far below Malaysia and Singapore. Literacy is a basic ability that must be possessed by students from an early age, namely children who have an age range of 0-6 years. This age is characterized by changes in behavior. Early childhood is an age group that is in the

process of growth and development which can be called the golden age (Suyadi in Nahdi and Yunitasari, 2020: 447).

This literacy ability is the ability to read and write. This ability will later become a provision for children to be used in everyday life (Zati, Vidya dwi Amalia, 2018). Hasanah and Deiniatur (2019:12) argue that literacy is not just an elementary ability to read, write and count. Literacy in the modern sense includes language skills, arithmetic, interpreting images, computer literacy and various efforts to gain knowledge.

Abidin in Marwiyati and Hidayatulloh (2018: 67) McGee and Purcell-Gates mention that literacy development contains two time periods, in detail starting from birth to age five and from age five to becoming an independent reader. Instilling a literacy culture is not easy, it requires a long process. This culture can be started from the family, school and community environment (Sumaryanti, 2018).

Yusuf in Inten (2017: 24) suggests that the family has an important role in a child's life. His father and mother are the main role models who will color and become a reference for every child's behavior in this life. Parents are the main role models for children, various words and behaviors carried out by parents will be imitated and imitated by children. Likewise, the habits of fathers and mothers in literacy activities (Inten, 2017). According to Meliantina (2019:124), in the implementation of the school literacy program, all teachers have their respective roles in relation to literacy activities. The process is fast but takes a lot of time.

Suyadi in Marwiyati and Hidayatulloh (2018:67) suggests that literacy skills can be introduced or taught to early childhood since the child is in the womb, the stimulation of literacy development in early childhood can be described as follows:

1. Baby (Infants)

Since in the womb, ideally children are stimulated or introduced to various activities that make their literacy skills develop. The introduction of literacy can be done when the child is lying, prone or sitting. Even above the child's bed, it is necessary to provide full color books or parents reading stories. The introduction of literacy in this period is only limited to introducing, not forcing children to memorize.

2. Toddlers(2-3 years)

Basically toddlers really like books. If stimulation at this time is successful, children will have a tendency to like books. Generally, at this time children begin to read and like to give names to objects in the book. As time goes by and the vocabulary or signs that are recognized, children can be introduced to reading but not to memorize. Reading books aloud and with the right intonation is the most strategic step to stimulate children's hearing.

3. Children 3-6 years old

At this time children's enjoyment of story books began to increase sharply. Children like story books with lots of illustrations and bright colors. Because, as quoted by Kaderavek (2002), in essence the literacy period of children starts from birth to the age of six years. Thus, the best literacy gift for children at this stage is to reread the story even though it is not as complete as the original story.

Musfiroh in Hasanah and Deiniatur (2019:12) interest in reading and writing can be stimulated in various ways, especially the display of picture story books and their use. In various places, the display of picture story books can function optimally because the teacher regularly reads stories and accepts children's offers to read books. Thus, stimulating interest in reading and writing is also carried out on the exposure of writing to objects used by children, such as lockers, lists of names and children's containers.

Literacy culture has obstacles when applied to children including:

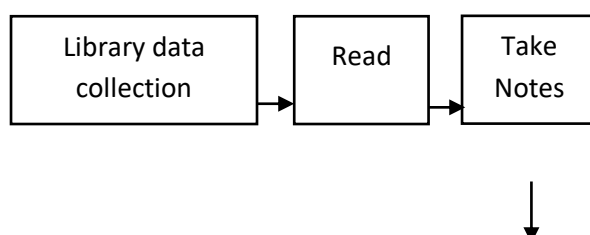
1. The habit of literacy in the family environment has not become a top priority, sometimes reading activities are started by coercion only to fulfill obligations, not as a means of fun entertainment for each individual.
2. Lack of available reading books or reading resources.
3. An environment that does not support the habit of reading.
4. Literacy is an activity that requires concentration and cannot be done with other activities at the same time because it will affect the level of understanding of the reader.

METHODS

The activity will be held on June 14-July 31, 2021. The location of the activity is Pager Village, Purwosari District, Pasuruan Regency.

The research method used by the researcher is a literature study research by examining several journals and books. Zed in Yeni & Hartati (2020:612) states that literature study or literature study is an activity related to the method of collecting library data, reading and taking notes and processing research materials. Sources of data from this study were taken several documents in the form of books and journals of previous research results that are relevant to this research. This study analyzes references sourced from journals and books and then relates them to existing phenomena.

by following the diagram of the literature study research method as follows:



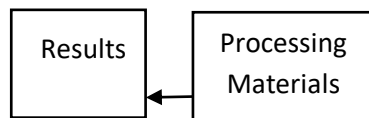


Figure 1. the diagram of the literature study research method

RESULTS AND DISCUSSION

RESULTS

Age 3-6 years is a phase where children begin to experience an increase in cognitive, psychosocial and physical motor skills. This phase is also known as the early childhood phase. These basic literacy skills can be obtained from the environment of parents, families to pre-school or PAUD and Kindergarten. Early childhood is expected to have basic literacy skills. According to Suragangga in Zati (2018: 19) basic literacy is the ability to listen, speak, read, write and count (counting) related to analytical skills to take into account (calculating), perceive information (perceiving), communicate, and describe information (drawing) based on personal understanding and conclusion.

Several methods that can be used to instill a literacy culture in early childhood in the digital era are as follows:

1. The role of "CangrukReadMoving"

Cangruk Reading Moves is a place to read in the form of a simple gazebo. Pager Village, Purwosari District, Pasuruan Regency, East Java. Cangruk Reading Moves is an effort to build a culture of reading and literacy, especially for the next generation of the nation. The goal is none other than so that the nation's generation becomes intelligent, can have broad insight, be able to be analytical, critical and logical. Cangruk Baca Moves around providing free reading services to schools and villages in the Pager Village area, Purwosari District and its surroundings.

Based on research conducted by Marwiyati and Hidayatulloh (2019:76) in an article entitled The Role of "Moving Reading Cangruk" in the development of early childhood literacy at RA Miftahul Falah Semarang City concluded that children become more free to express themselves by learning to read, write, coloring, telling stories, asking questions, and others. Children begin to get close to books, play with books, even if they just flip through to see pictures and tell other friends. Cangruk Baca Bergerak does not only provide book reading services, but also organizes various activities such as coloring competitions,

storytelling competitions, role playing and others. The variety of activities presented by Cangruk Baca Bergerak and RA Miftahul Falah can overcome children's boredom so that the purpose of literacy development can develop well.

2. The Method He's Handsome.

Learning activities using his handsome method for early childhood is one of the fun learning activities, especially to develop language literacy skills, especially early reading in early childhood. The children's interest in learning results in the development of children in accordance with their developmental aspects. Scope of assessment The development of early reading language literacy for children aged 5-6 years through the learning method he is handsome makes the process of developmental aspects achieved well.

Based on research conducted by Nahdi and Yunitasari (2020:449) in an article entitled Development of Beginning Reading Language Literacy for children aged 5-6 years using the He Handsome method concluded that the application of his handsome method to develop children's early reading language literacy skills with an average percentage by 45% or about 9 children who are included in the "Developing According to Expectations" category. Meanwhile, 35% or 7 children in the category of language literacy ability read the beginning with the criteria of "developing well" and about 20% or 4 children who enter the criteria of "starting to develop". The supporting factors that influence this increase are due to the active learning process by using his handsome strategy which makes children and children discover new things and more visible opportunities to communicate with their friends, many do not emphasize one-way communication.

3. StorytellingMethod

Fairy tales are one of the most popular types of children's literature because they contain characters that children like. The characters in fairy tales are presented imaginatively and creatively by the author. These characters are usually related to things that are outside the real world, for example: princesses, fairies, princes, kings, dwarves, and so on. A good fairy tale must be able to present a strong character and teach goodness. So, children are able to learn from the characters displayed.

Based on research conducted by Hudhana and Ariyana (2018: 82) in an article entitled instilling a culture of literacy in early childhood through storytelling, from the results of the research above, it can be concluded that literacy using the fairy tale method consists of aspects of mental development and is a means for children to learn about emotions, feelings and moral values. The storytelling method can add to the child's learning experience in understanding the characters and assessing which ones are exemplary and at the same time role models. The use of fairy tale literature because it contains imagination and clarification of stories that have high appeal. The participation

of parents can also affect the smooth movement of children's literacy, so parents are expected to be able to direct children in reading fairy tales.



Figure 2. Children and teachers follow the instructor's directions.

DISCUSSION

Based on the research conducted, the results show that children become more free to express themselves by learning to read, write, color, tell stories, ask questions, and others. Children begin to get close to books, play with books, even if they just flip through to see pictures and tell other friends.

Based on the research conducted, it was found that the application of his handsome method to develop children's early reading language literacy skills with results that were included in the "Developing according to expectations", then early reading language literacy skills with the criteria of "developing well" and also "starting to develop". The supporting factors that influence this increase are due to the active learning process by using his handsome strategy which makes children and children discover new things and more visible opportunities to communicate with their friends, many do not emphasize one-way communication.

Based on the research conducted, the results show that literacy using the fairy tale method consists of aspects of mental development and is a means for children to learn about various emotions, feelings and moral values. The storytelling method can add to the child's learning experience in understanding the characters and assessing which ones are exemplary and at the same time role models. The use of fairy tale literature because it contains imagination and clarification of stories that have high appeal. The participation of parents can also affect the smooth movement of children's literacy, so parents are expected to be able to direct children in reading fairy tales.



Figure 3. Children taking photos with the teachers after the activity

CLOSING

Instilling a literacy culture in today's digital era is very important. Literacy culture has a big role in training children's basic abilities to read, write and count, besides that, instilling a literacy culture is expected to develop critical thinking skills in children in preparing children to enter the next school world with better communication skills than children who do not. accustomed to instilling a culture of literacy. One way that can be used to instill a culture of literacy from early childhood is by methods that can be done including the "Cangruk Reading Moves" method, the He Handsome method and using the storytelling method.

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