

Community Empowerment in the Form of Clean Waste Action to Realize Healthy and Clean Villages

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ABSTRACT

Pager Village is one of the villages located in Purwosari District, Pasuruan Regency, East Java Province. Pager Village has recently been in the process of heading towards a clean environment. Pager Village will be an example for other hamlets in an effort to improve the quality of a clean environment. The obstacle faced by the people of Pager Village is the lack of motivation and awareness about the importance of environmental cleanliness. Solutions that can be done to overcome these obstacles by holding a socialization of community empowerment movements in the form of clean waste actions to realize healthy and clean villages and maintain them through the cleanest RT competition. The purpose of this program is to empower the community in instilling public awareness and concern and being directly involved in conditioning the environment through related programs. The method used is to collect data through direct observation in the surrounding environment by paying attention to the amount of plastic waste transported and maintaining cleanliness throughout the day.

The result of this community empowerment program is that Pager Village can improve the level of cleanliness of its environment and maintain and even develop it. The results of monitoring and evaluation show that the community empowerment movement in the form of clean waste actions to realize healthy and clean villages improves environmental cleanliness and health in the environment. In addition, through the competition which was participated by all RT and the awards received, pager village community is committed to making continuous efforts from the community empowerment movement program in the form of clean waste action to realize healthy and clean villages.

Keywords: Environment, Empowerment Cleanliness

INTRODUCTION

Without the public knowing, the problems caused by waste waste are getting bigger and bigger. The problem of waste is closely related to the lifestyle and culture of the community itself. The amount of waste every year is increasing in line with and as the population and quality of people's lives increase, and accompanied by advances in science and technology that also produce shifts in people's lifestyles that tend to be consumptive. In this case it is necessary to apply a clean and healthy lifestyle and good waste management. Clean and Healthy Living Behavior (PHBS) is a collection of behaviors practiced on the basis of awareness as a learning result that allows a person or family to help themselves in the field of health and play an active role in realizing public health (Ramli, 2016).

Waste management systems must be implemented appropriately and systematically. Waste is divided into two, namely organic and inorganic waste.

Organic waste is waste that comes from living things and is easily decomposed. Meanwhile, inorganic waste is a waste that is difficult to decompose such as plastic, glass and others. To be able to manage these wastes, of course, the surrounding community must be empowered. Waste management activities will involve the use and utilization of various facilities and infrastructure which include the creation, collection, transfer, transportation, processing and final disposal. If the above things can be done, then life with a clean environment will be easily realized. A clean, safe, and comfortable environment are factors that greatly affect the lives of the people of a region. Cleanliness is a state free from dirt, including, dust, garbage, and odors (Iskandar, 2018). Both in terms of health, education and psychological development of the community that will have an impact on the quality of life of the community. Healthy living is something that should be applied by everyone, considering the health benefits that are very important for every human being, starting from concentration in work and activities in everyday life certainly requires health, both personal health and the health of children and families to achieve family harmony (Nurhajati, 2013).

Dirty environmental issues, improper waste management, rivers that have begun to get dirty, high levels of air pollution, low levels of safety and discomfort are found in many areas. According to Wibowo (2009), people who have attached importance to environmental cleanliness are seen as people whose quality of life is higher than people who have not attached importance to cleanliness. One aspect that can be used as an indicator of the cleanliness of the city environment is garbage. Clean or dirty environment is created through human actions in managing and tackling the waste they produce. It should be that humans with a sense of awareness and full of responsibility to foster, maintain and maintain the environment as a habitat for the implementation of a harmonious life (Taufiq, 2014). Therefore, it needs to get serious attention, and many regions have begun to improve related to these problems, among others, by instilling public awareness and concern and being involved in directly conditioning the environment through related programs. Some of the above descriptions are behind us to carry out activities "Community Empowerment in the Form of Clean Waste Action to Realize Healthy and Clean Villages". This activity aims to provide people with an understanding of the importance of a clean, comfortable and safe environment. Activities are carried out in the form of socialization, training and participatory. The expected result of this activity is the increasing public understanding of the clean environment and being able to encourage people to empower themselves consciously and sustainably to realize a clean, healthy and comfortable environment.

Method

Time and Location

The activity was held on June 14-July 31, 2021. Location of pager village activities Purwosari District Pasuruan Regency.

Tools and Materials

The tools used in this program are broomsticks, iron shovels, garbage tubs, bamboo. The materials used are, water, sacks, plastics, chili seedlings, soil and polybags.

Work Procedures

In this program, the first stage is socialization related to the importance of clean environment by setting an example to maintain and clean the environment around the yard. The second stage is, involving teenagers and children to participate in the "Community Empowerment in the Form of Clean Waste Action to Realize Healthy and Clean Villages". The third stage is to encourage and motivate to maintain environmental cleanliness after 30 days of socialization and other habituation through the cleanest RT (Rukun Tetangga) competition and given awards and prizes for these activities. Forms of Activities carried out, among others:

1. Program planning and administrative preparation,
2. Socialization of a clean and plastic waste-free environment,
3. Application of program methods to the cleanest Hamlet,
4. Motivation and appreciation to the community to support this program,
5. Evaluation Monitoring.

Data Collection and Analysis Methods

In this program, data collection is carried out through direct observation in the surrounding environment by paying attention to the amount of plastic waste transported and maintaining cleanliness throughout the day.

Result

Pager village community empowerment program is carried out in a structured manner and involves the community directly. Socialization of the community empowerment movement in the form of clean waste action to realize healthy and clean villages, safe and comfortable are factors that greatly affect the lives of the people of a region or village, both in terms of health, education and psychological development of the community that will have an impact on the quality of life of the community. Dirty environmental issues, improper waste management, rivers that have begun to get dirty, high levels of air pollution, low levels of safety and discomfort are found in various regions. Therefore, it needs

serious attention, and many regions have begun to improve related to these problems, among others, by instilling public awareness and concern and involvement directly in environmental conditioning through related programs.

According to Hapsari (2009), environmental factors have a significant influence on public health levels. More people who live in healthy neighborhoods have good health status than residents who live in unhealthy neighborhoods. The healthy environment referred to here is an environment that has clean water supply, waste management, fecal disposal, and wastewater treatment. Clean programs will continue to be encouraged in every RT. This is done in an effort to realize the community empowerment movement in the form of clean waste action to realize healthy and clean villages, namely a clean, safe and comfortable environment. The head of the hamlet emphasized that this clean hamlet program is the main focus for maintaining the cleanliness and beauty of the environment. The cleanliness and beauty of the environment urgently need to be maintained together. Maintaining cleanliness is very important, especially in maintaining the health of the surrounding environment. In addition, it is also expected that the community can also participate to maintain cleanliness together. Socialization related to the importance of a clean environment we do by setting an example to maintain and clean the environment around the yard of the house. They carry out a series of activities with enthusiasm. Starting with waste processing extension activities, which emphasize the importance of awareness to dispose of waste in its place, the community is also invited not to be ashamed to pick up the garbage around it.

According to Sahil (2016), the amount of this waste every year continues to increase in line and as the number of residents and the quality of life of the community or people and accompanied by advances in technological science that also produces a shift in people's lifestyles that tend to be consumptive. Plastic waste that is disposed of carelessly in addition to damaging aesthetics, plastic waste also damages the environment and has a negative impact on health. From plastic waste that accumulates for example in rivers can cause flooding, and pollute the water. For this reason, the waste produced must be managed appropriately. The trick is to throw the garbage in its place. Separate between organic and inorganic waste, if able to turn waste into goods that are of added value.

According to Sulistiyorini (2015), community participation in waste management can increase public awareness of the importance of green, clean and healthy environmental cleanliness and strengthen community initiatives in maintaining, maintaining and improving environmental functions. In addition, the ability of the community to contribute to waste management will also depend heavily on people's income. Maintaining a clean environment Realizing a clean

pager village is safe and comfortable continues to be done by inviting the community to behave in a clean and healthy life.

Discussion

Socialization efforts and mutual cooperation movements are driving the spirit of the community to create a clean environment that is safe and comfortable. Motivating the community to continue to maintain clean environmental concerns, an environmental hygiene competition was held between neighboring pillars (RT) in Pager village, of course, with a prize for RT who won the cleanest champion. The criteria for assessing the environmental cleanliness competition were carried out on several RT, the assessment was not only carried out by the KKM group team, but involved the head of the hamlet and BPD. This environmental hygiene competition is expected to encourage the chairman of RT and his community in promoting environmental cleanliness starting from the cleanliness of the household and the environment at large, so that the target of realizing a safe and comfortable clean environment can be realized.

Currently we admit that the people of each RT continue to compete vigorously to clean up the environment. According to Hardiana (2018), cleanliness is a state that looks clean, healthy and beautiful. A clean environment is the basic right of every human being in obtaining health in his livelihood. Everything that happens in the environment will affect the survival and well-being of humans and other living things. In maintaining a clean environment, it is necessary to self-awareness of humans as creatures who have thoughts.

Sulistiyani (2017), the community is not fully ready to act as a development subject, especially in waste management. Sustainable strategic actions in the framework of human development and alternative solutions to overcome the waste problem can be taken through empowerment.

Conclusion

The conclusion of the socialist program and the community empowerment movement competition in the form of garbage clean action to realize healthy and clean villages to and by the community is, pager village communities can be involved in supporting community empowerment movement programs in the form of waste clean actions to realize healthy and clean villages. In addition to aiming to maintain healthy environmental cleanliness, this program also aims to familiarize and foster community commitment in an effort to continue the program.

Acknowledgements/Acknowledgements

Thank God we send to the presence of God for the completion of this community service activity, not to forget, we also thank those who have helped for the implementation of this activity, including:

1. Mr. Rector of the Nu Al-Hikmah Mojokerto Tarbiyah College of Sciences
2. Chairman of LPPM Nu Al-Hikmah Mojokerto Tarbiyah College of Sciences
3. To the Village and the village officials pager Purwosari District Pasuruan Regency
4. Parties who have supported the running of this activity that we cannot name one by one.

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**Lampiran Foto Kegiatan Kuliah Kerja Mahasiswa (KKM) di Desa Pager
Kecamatan Purwosari Kabupaten Pasuruan**

